



COMPANY PROFILE

Asset Optimization | Knowledge | Transformation

Delivering structured, performance-led advisory solutions for high-value assets and operating environments.



Optimize Assets



Enhance Performance



Drive Transformation



FACILITIES MANAGEMENT



ASSET OPTIMIZATION



OPERATIONAL EXCELLENCE



STRATEGIC ADVISORY



PERFORMANCE IMPROVEMENT



SUSTAINABLE VALUE

Elevate Facilities. Optimize Performance



ASSETS | KNOWLEDGE | TRANSFORMATION

EXECUTIVE SUMMARY

Strategic advisory solutions focused on operational excellence, asset optimization, governance enhancement, and sustainable performance transformation.

01



WHO WE ARE

Strategic FM & Operational Advisory

AKT Advisory is a specialist consultancy delivering strategic, operational, and performance-led solutions across:

-  Facilities Management
-  Asset Optimization
-  Property Operations
-  Operational Excellence

Supporting organizations across the GCC and wider Middle East.

02



WHAT WE DELIVER

Performance-Driven Transformation

We help organizations achieve measurable improvements in:

- Operational efficiency
- Governance and compliance
- Asset lifecycle performance
- Service quality and occupant satisfaction
- Operational risk reduction
- Operational resilience

Through structured methodologies and implementation-focused advisory services.

03



OUR DIFFERENTIATOR

Powered by FM-PULSE™

Our proprietary FM-PULSE™ framework enables operational intelligence and transformation through:

- Operational maturity assessments
- Performance benchmarking
- Governance visibility
- Risk identification
- Strategic transformation planning
- Executive operational insights

Aligned with GCC operational environments and international FM best practices.

INDUSTRIES WE SUPPORT



Commercial Real Estate



Residential Developments



Healthcare



Hospitality



Government Assets



Education



Retail



Industrial Facilities



Mixed-Use Developments



Transforming facilities and operating environments into resilient, efficient, governance-driven, and high-performing assets.



ASSET | KNOWLEDGE | TRANSFORMATION

LEADERSHIP

Leadership grounded in operational excellence, governance enhancement, operational intelligence, and strategic transformation across complex GCC operating environments.



Ramzi F. Qumsieh

Founder & Managing Director

B.Sc. Mechanical Engineering
| CFM | CEM

Over 30 years of progressive experience in Facilities Management, property operations, and operational excellence across the GCC and wider Middle East.



30+ YEARS REGIONAL EXPERIENCE

Extensive operational and strategic experience across:

- Facilities Management
- Property Operations
- Asset Optimization
- Governance & Operational Excellence

Across complex GCC asset portfolios and operating environments.



MULTI-SECTOR EXPERTISE



Residential



Commercial



Mixed-Use



Healthcare



Government



Banking



Education



Smart Cities



STRATEGIC EXPERTISE AREAS

- Facilities Management Consultancy
- Operational Transformation
- Asset Optimization
- KPI / SLA Frameworks
- Governance Enhancement
- Performance Management
- Operational Readiness
- Service Delivery Optimization

EXECUTIVE DIFFERENTIATORS



GCC OPERATIONAL EXPERTISE

Deep regional operational understanding across high-value and operationally critical environments.



STRATEGIC & OPERATIONAL ALIGNMENT

Bridging executive strategy with operational execution and measurable outcomes.



PERFORMANCE-DRIVEN ADVISORY

Focused on practical, implementation-oriented operational transformation.



GOVERNANCE & OPERATIONAL INTELLIGENCE

Structured methodologies supporting visibility, accountability, and sustainable performance improvement.

“

Operational excellence is achieved when strategy, governance, and execution operate as one integrated system.





ASSETS | KNOWLEDGE | TRANSFORMATION

VISION | MISSION



VISION

To be a leading regional advisory firm recognized for operational excellence, sustainable asset optimization, and transformative Facilities Management solutions across the GCC and Middle East.



MISSION

To provide high-quality consultancy and advisory solutions that help organizations optimize assets, improve operational performance, strengthen governance, enhance service delivery, and achieve sustainable Facilities Management outcomes.



CORE VALUES



EXCELLENCE

Delivering high-quality, performance-focused advisory and operational support.



INTEGRITY

Upholding transparency, accountability, confidentiality, and ethical business practices.



INNOVATION

Advancing strategic thinking, modern methodologies, and continuous improvement.



CLIENT PARTNERSHIP

Building long-term relationships centered on trust, collaboration, and measurable value.



SUSTAINABILITY

Promoting resilient, efficient, and sustainable operational practices.



PROFESSIONALISM

Maintaining high standards of technical capability, operational discipline, and advisory excellence.



Guided by operational excellence, integrity, and sustainable transformation.





ASSETS | KNOWLEDGE | TRANSFORMATION

FM-PULSE™

Operational Intelligence & Transformation Framework

A proprietary operational intelligence framework designed to evaluate, benchmark, and transform operational performance across complex asset environments.



FM-PULSE™ combines operational maturity assessments, governance visibility, performance benchmarking, operational risk identification, KPI/SLA evaluation, and strategic transformation planning to support executive decision-making and sustainable operational enhancement.

KEY CAPABILITIES



OPERATIONAL MATURITY SCORING

Structured assessment of operational maturity levels.



PERFORMANCE BENCHMARKING

Comparison against operational standards and best practices.



GOVERNANCE VISIBILITY

Identification of governance gaps and accountability structures.



RISK IDENTIFICATION

Evaluation of operational and service delivery risks.



KPI / SLA EVALUATION

Performance measurement and compliance visibility.



CONTRACTOR PERFORMANCE ANALYSIS

Assessment of service delivery effectiveness and quality.



ASSET LIFECYCLE VISIBILITY

Lifecycle optimization and maintenance strategy support.



OPERATIONAL RESILIENCE

Support for sustainable, adaptable, and resilient operations.



EXECUTIVE OPERATIONAL INSIGHTS

Structured visibility supporting strategic decision-making.



TRANSFORMATION ROADMAPS

Prioritized operational improvement planning.



INTELLIGENCE-DRIVEN

Structured operational visibility and performance intelligence.



GCC-FOCUSED

Aligned with GCC operational environments and regional realities.



TRANSFORMATION-ORIENTED

Focused on measurable improvement and sustainable operational performance.



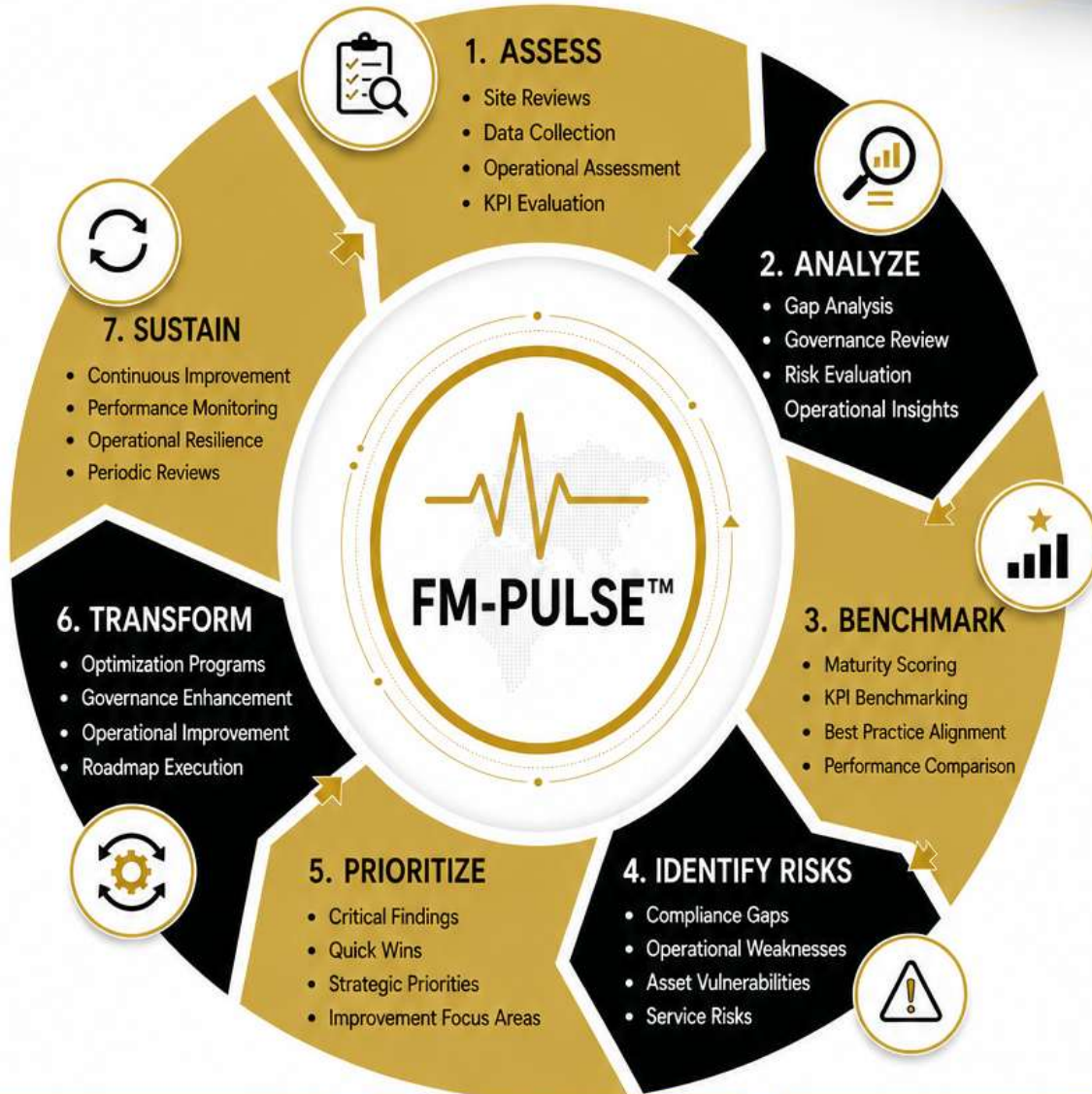
Delivering measurable operational intelligence, strategic visibility, and sustainable transformation pathways.



ASSETS | KNOWLEDGE | TRANSFORMATION

FM-PULSE™ Intelligence Cycle

A structured operational intelligence methodology designed to assess, benchmark, prioritize, and transform operational performance across complex asset environments.



STRUCTURED VISIBILITY

Supporting executive operational understanding.



MEASURABLE INTELLIGENCE

Providing operational scoring and benchmarking visibility.



SUSTAINABLE TRANSFORMATION

Driving continuous operational improvement and resilience.



From operational assessment to sustainable transformation through structured intelligence and measurable visibility.



ASSETS | KNOWLEDGE | TRANSFORMATION

CORE ADVISORY SERVICES

Strategic advisory solutions designed to optimize operational performance, strengthen governance, enhance asset value, and support sustainable operational transformation.



1



FACILITIES MANAGEMENT ADVISORY

- FM operating model reviews
- Operational assessments
- Service delivery optimization
- Governance enhancement

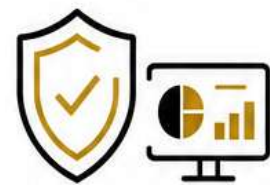
2



ASSET OPTIMIZATION & PERFORMANCE

- Asset lifecycle optimization
- Reliability improvement
- Maintenance strategy advisory
- Operational efficiency enhancement

3



OPERATIONAL EXCELLENCE & GOVERNANCE

- KPI/SLA framework development
- Performance benchmarking
- Compliance reviews
- Governance frameworks

4



TRANSFORMATION & READINESS

- FM transformation programs
- Operational readiness assessments
- Mobilization support
- Transition planning

5



SUSTAINABILITY & RESILIENCE

- Sustainability operational assessments
- Energy optimization advisory
- Operational resilience planning
- ESG operational support

6



TRAINING & CAPABILITY DEVELOPMENT

- FM operational training
- Maintenance management workshops
- Contractor management training
- Leadership development programs



ADVISORY-FOCUSED

Independent strategic operational consultancy services.



PERFORMANCE-DRIVEN

Focused on measurable operational improvement outcomes.



GCC-ALIGNED

Supporting complex GCC operational environments and regional realities.



Supporting organizations through structured advisory, operational intelligence, and sustainable transformation.



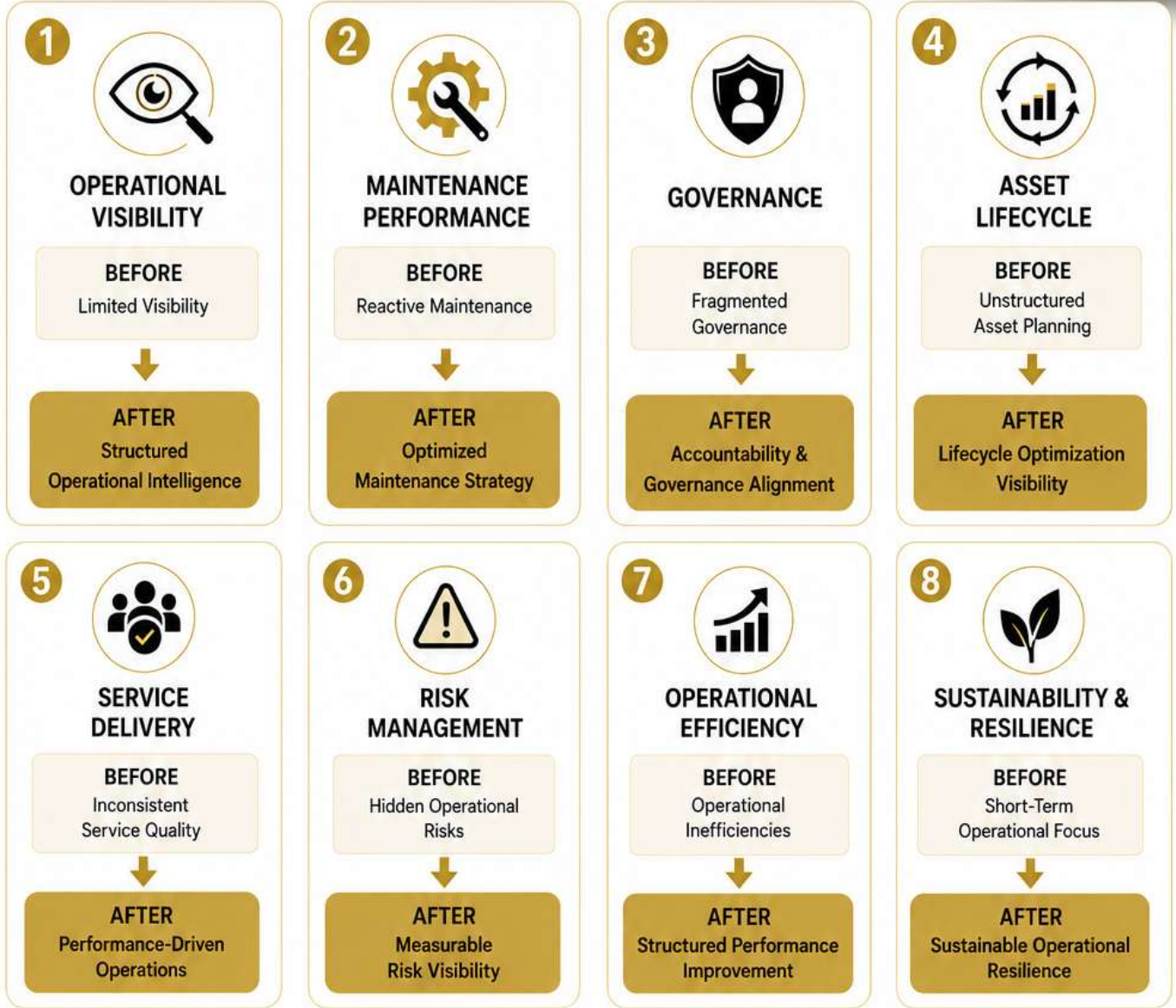


ASSET | KNOWLEDGE | TRANSFORMATION

STRATEGIC & OPERATIONAL VALUE DELIVERED



Supporting organizations in improving operational performance, governance visibility, asset reliability, and sustainable operational transformation.



<p>MEASURABLE OPERATIONAL INSIGHTS Supporting executive operational decision-making.</p>	<p>PERFORMANCE OPTIMIZATION Enhancing operational efficiency and service reliability.</p>	<p>SUSTAINABLE TRANSFORMATION Driving long-term operational resilience and governance maturity.</p>
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Transforming operational complexity into measurable performance, governance visibility, and sustainable value creation.



ASSET | KNOWLEDGE | TRANSFORMATION

INDUSTRIES SERVED

Supporting diverse asset portfolios and operational environments across the GCC and wider Middle East through structured advisory, operational intelligence, and transformation-focused solutions.



1



COMMERCIAL REAL ESTATE

Office towers, business districts, corporate facilities, and mixed commercial assets.

2



RESIDENTIAL DEVELOPMENTS

Residential communities, towers, compounds, and integrated developments.

3



HEALTHCARE

Hospitals, clinics, medical complexes, and healthcare operating environments.

4



GOVERNMENT & PUBLIC SECTOR

Government facilities, municipal assets, and public service environments.

5



BANKING & FINANCIAL INSTITUTIONS

Corporate banking facilities and high-security operational environments.

6



EDUCATION

Universities, schools, academic campuses, and educational facilities.

7



HOSPITALITY & LEISURE

Hotels, resorts, entertainment, and guest experience environments.

8



RETAIL & MIXED-USE

Retail centers, lifestyle destinations, and integrated mixed-use developments.

9



SMART CITIES & COMPLEX ASSETS

Large-scale integrated developments and technology-enabled operational environments.



MULTI-SECTOR EXPERTISE

Supporting complex and diverse operational environments.



GCC OPERATIONAL UNDERSTANDING

Aligned with regional operational realities and market expectations.



TRANSFORMATION-FOCUSED ADVISORY

Delivering structured operational enhancement and strategic visibility.



Delivering operational intelligence and transformation-focused advisory solutions across diverse industry sectors.



ASSET | KNOWLEDGE | TRANSFORMATION

OUR METHODOLOGY & ADVISORY PROCESS



A structured, proven, and collaborative methodology that ensures clear understanding, actionable insights, and measurable outcomes for every engagement.

OUR 6-STEP ADVISORY PROCESS



OUR METHODOLOGY PRINCIPLES



OUR APPROACH ENSURES



A structured methodology. Practical insights. Measurable outcomes. Sustainable transformation.





ASSET | KNOWLEDGE | TRANSFORMATION

WHY CHOOSE AKT ADVISORY



Combining operational expertise, strategic advisory capability, governance-focused methodologies, and transformation-driven solutions to support measurable operational excellence.


1



30+ YEARS REGIONAL EXPERIENCE

Extensive operational and strategic experience across complex GCC operating environments and asset portfolios.

2



PROPRIETARY FM-PULSE™ FRAMEWORK

Structured operational intelligence and transformation methodology supporting measurable visibility and strategic decision-making.

3



STRATEGIC & OPERATIONAL ALIGNMENT

Bridging executive objectives with operational execution, governance enhancement, and measurable outcomes.

4



MULTI-SECTOR EXPERTISE

Supporting commercial, residential, healthcare, government, banking, education, hospitality, and complex mixed-use developments.

5



GOVERNANCE & PERFORMANCE FOCUS

Focused on operational accountability, KPI visibility, service performance, and sustainable operational maturity.

6



TRANSFORMATION-FOCUSED ADVISORY

Delivering practical, implementation-oriented solutions that drive operational improvement and long-term value creation.



INDEPENDENT ADVISORY

Objective and unbiased consultancy support.



GCC OPERATIONAL UNDERSTANDING

Aligned with regional operational realities and expectations.



EXECUTIVE-LEVEL ENGAGEMENT


Structured communication supporting leadership decision-making.




SUSTAINABLE OPERATIONAL VALUE

Focused on long-term operational resilience and measurable performance enhancement.

TRADITIONAL CONSULTANCY	AKT ADVISORY
 <p>REPORTS</p> <p>Information-focused outputs with limited operational impact.</p>	
	 <p>OPERATIONAL INTELLIGENCE + TRANSFORMATION</p> <p>Actionable insights, structured solutions, and measurable operational outcomes.</p>



Delivering structured operational intelligence, strategic visibility, and transformation-focused advisory solutions across complex operating environments.





ASSET | KNOWLEDGE | TRANSFORMATION

TRANSFORMING OPERATIONAL COMPLEXITY INTO STRATEGIC PERFORMANCE

AKT Advisory supports organizations through operational intelligence, governance-focused methodologies, and transformation-driven advisory solutions designed to enhance operational performance, asset value, and long-term resilience.



ASSET

Optimizing asset lifecycle performance and operational reliability.



KNOWLEDGE

Delivering operational intelligence, strategic visibility, and governance insight.



TRANSFORMATION

Driving measurable operational improvement and sustainable performance enhancement.

“

Operational excellence is not achieved through reporting alone — it is achieved through **intelligence, governance, execution, and sustainable transformation.**





ASSETS | KNOWLEDGE | TRANSFORMATION

ELEVATE FACILITIES. OPTIMIZE PERFORMANCE.



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KNOWLEDGE

TRANSFORMATION